

# How To Make A Fortune Selling “How-To” Information By Mail

... Even if you can't write and haven't got a creative bone in your body. . .

**By owning the rights to these 700+ hot-selling books, reports and manuals!**

Dear Friend,

A lot of people feel that selling information (especially “How-to” information) by mail is the “ultimate” business. Maybe it's because of all these great benefits:

- This business has low start –up costs ... anyone can get started in it!
- Low product reproduction costs. (A 96 page book can be printed for under \$5.)
- This business offers high profits and low risks – more money in your pocket!
- No need to maintain inventory – just print the products as they sell.
- Information products are easy to ship to your customers.
- You can run the business part-time and still make lots of money!
- You can work out of your home! (Or from the beach!)

To make a ton of money selling information through the mail, you need to know the secret of success in mail order. And the secret is . . .

**You must be the “Prime Source”!**

Forget about buying products, books and information at a discount – you *must* become the Prime-Source of the products you are selling!

And now you can! Announcing brand new CD-ROM (an IBM compatible CD that runs in both Windows and Windows 95) we created called the . . .

**“Money Making For The New Millennium” CD-ROM:  
700+ How-To Books, Reports and Manuals You Can Reprint & Sell**

Owning this CD-ROM gives you two major advantages: Firstly, you can use the wealth of “how-to” information on this CD for your own benefit. And secondly, you can market the information on this CD and ...

**YOU KEEP ALL THE PROFITS!!!**

You see, when you own the “*Money Making For The New Millennium*” CD ROM, you become the “Prime-Source” to over 700+ how-to books, reports and manuals. You OWN all 700+ – permanently!

And you never have to pay any royalties or on-going fees. It's as if you wrote and created the 700+ reports yourself!

## Take A Look At Some Of The Reports You'll Own . . .

The Mail Order Beginner's Business Guide  
The Easiest Most Profitable Mail Order Business  
How To Get Big Dollars In Your Mail Box – Everyday  
Starting An Import Business From Home  
Making Money From Home-Made Booklets  
How To Write Profitable Classified Ads  
Do's And Don't's When Writing Classified Ads  
How To Publish Your Own Newsletter  
The Selling Secrets Of Million Dollar Sales Letters  
How To Start A Profitable Home-Based Business  
How To Get Free Radio Advertising  
Secrets Of The Richest People  
Avoiding Mail Order Mistakes  
Big Money With Newspaper Clipping Services  
How To Make \$5,000 A Month With Garage Sales  
How To Publish Your Own Mail Order Publication  
Cutting Grocery Bills In Half  
Make Your Fortune With Self-Improvement Seminars  
How To Use The Internet  
Make Big Dollars With Bumper Stickers  
How To Make Money With Your Camera  
Sure Fire Methods of Raising Instant Cash  
How To Achieve Excellence In Sales  
Patents, Trademarks And Copyrights  
How To Get Hundreds Of New Books Free  
Seven Biggest Mistakes Of Car Buyers

How To Publish Your Own Books, Manuals & Reports  
Where To Place Inexpensive Ads That Pull Like Crazy  
How To Make Money Buying And Selling Used Cars  
How To Get A Visa/MasterCard With No Credit Check  
How To Buy A New Car For \$50 Over Dealer's Cost  
Creating Resumes And Cover Letters That Work  
Advertising Mistakes: How To Avoid Them  
How To Write A Press Release  
How To Earn \$1,000 Or More Reading Newspapers  
The Inside Secrets Of Free Publicity For Your Business  
Directory Of Computer-Related Business Opportunities  
Selecting The Right Business Name  
Producing How To Videos  
Conquering The Smoking Habit  
About Hay Fever, Allergies And Asthma  
Profitable Techniques For Selling Books By Mail  
How To Make Money Fast Renting Mailing Lists  
Mail Order How To's  
Exercise Melts Body Fat  
Where Diets Go Wrong  
Live A Longer And Healthier Life  
Mail Order Supply Directory  
How To Make Money With Postcards  
How And Where To Advertise  
How To Get Free Subscriptions To Over 60 Magazines  
How To Make Big Money Fast Renting Mailing Lists

650+ mc

### You Can Even On Sell The Reprint Rights To The Reports – To Your Customers!!!

You own full reprint and duplication rights to all 700+ books, reports and manuals found on the CD. You can even sell the reprint rights to the books and reports to others! (*your only restriction is that you cannot reprint and sell the CD-ROM itself*)

#### Here's How To Get Started

Right now, you can get the **“Money Making For The New Millennium”** CD-ROM: 700+ How-To Books, Reports and Manuals You Can Reprint and Sell" for only \$99 plus \$5 postage and packaging.

#### And If You Order Your CD Within The Next 7 Days You'll get these FREE BONUSES:

**FREE BONUS #1:** With this bonus, you'll get **several ads and direct mail sales letters** that sell the reports for you! These ads have already been tested and proven in the marketplace. They work! Use these ads and sales letters and you'll be making more money than you can shake a stick at! (*They are on the CD ROM!*)

**FREE BONUS #2:** Special Report entitled: **“You Can Receive Up To \$240 Or More Before Lunch Every Day, .... And You Never Have To Talk To Anyone”**; Written by Queensland's own Marketing Expert, Duncan Flynn. This marketing formula has been proven and refined over 9 years: - **AND IT WORKS!**

#### To Make This Offer Completely Foolproof, You Get a Ninety Day, Double Guarantee that Says:

**Your SUCCESS and SATISFACTION is completely GUARANTEED! Use the “*Money Making For The New Millennium*” CD-ROM: 700+ How-To Books, Reports and Manuals You Can Reprint & Sell for 90 days. If you make a sincere effort to put the CD to use, and don’t make at least double your investment as a result of this CD, I’ll refund your entire purchase price with no hassles!** (Statutory Declaration that you have not copied the CD would be required.)

You must be completely satisfied with the “*Money Making For The New Millennium*” CD” or you immediately get your refund, no more questions asked!

Right now, while it’s fresh on your mind, place your order **NOW** either by:

1) Phoning our Call Management Service on **3030 4281** and give us your Name, Address, Credit Card Number, Expiry and Name on Card & Phone. **OR** Ask us to ship it immediately via COD (This will cost \$7.65 more for COD charge.)

2) Fax the **No Risk Order Form** to us on 07 **3880 1390** using your Credit Card.

2) Mail the following Order Form to us with Cheque, BankCheque or Money Order. Make Cheque, BankCheque or Money Order out to Maths Ministries Ltd.

Attn: Bill Oliver  
PO Box 64  
Redcliffe, Qld, 4020

I will send the “*Money Making For The New Millennium*” CD via Express Post within 48 hours: We will not charge your credit card until sending.

I guarantee you will love this CD!

**Sincerely**

**Bill Oliver**

PS. The money making possibilities with the “*Money Making For The New Millennium CD*” are endless! You can sell the 700+ books, reports and manuals in classified ads . . . sell them using the sales letters we supply to you . . . use them as lead generators . . . use them as premiums . . . bundle-up the reports and make a book . . . use them as back-end products . . . or simply use the reports as a personal reference source. The choice is yours!

# NO RISK ORDER FORM

Bill Oliver  
Maths Ministries Ltd  
PO Box 64  
Redcliffe QLD, 4020  
Fax: (07) 3880 1390  
Mob: (07) 3030 4281

## 700+ How-To Books, Reports and Manuals You Can Reprint And Sell ...

Thanks to a revolutionary new CD-ROM, it is now easier than ever to get into and start earning profits by selling reports by mail.

With the new *Making Money For The New Millennium* CD-ROM, you own the reprint and duplication rights as well as the complete text to 700+ how-to books, reports and manuals.

### No Royalties Due -

Having the complete text to 700+ how-to books, reports and manuals on a single CD-ROM is quite valuable. But this CD has a special value for entrepreneurs, as the publisher of this CD is providing these reports on a royalty free basis.

This means you are free to copy, edit, print and sell any or all of the publications in this CD-ROM!

So, in effect, owning the *Making Money For The New Millennium* CD-ROM instantly gives you a huge library of royalty free up-to-date publications you can change or edit any way you wish and then reprint and sell.

### Easy-to-Use!

Even though we don't have much computer experience, we were so intrigued by the profit potential, we decided to give this product a try. So throwing caution to the wind

we placed the CD into our IBM compatible computer and started the programme.

We were immediately presented with a selection of various report categories including Business, Mail Order, Health & Safety, Hobbies and more.

We chose the Business area and were instantly presented with a menu of report and book titles. We discovered by simply clicking on any title, we could see the complete text of that title.

After browsing through many titles, we decided "The Complete Streamlined Guide To Selling Information By Mail" might be an interesting report we could sell. So we clicked on it and the program transferred us to it's on-board word processor. From there we were able to view and edit the full text of this well written guide.

With one additional click of the mouse, we were able to print one guide, in book format, ready to market. It was so easy!

We continued to explore the CD. As we did so, we were continually amazed at the diversity and quality of the available books and reports and the ease we experienced in using them.

### A Great Resource

**The *Making Money For The New Millennium* CD is the amazing resource! The CD contains tremendously valuable information, has a high profit potential and is actually very easy to use. Every entrepreneur should have a copy of this CD!**

### The Best Part – The Price!

You would think a product providing the full text and reprint rights to 700+ how-to books, reports and manuals would cost thousands, right?

But not in this case. The asking price is \$99. And any way you look at it, that's a real bargain!!! Don't pass it up!

### NO RISK ORDER BLANK

First Name: .....

Surname: .....

Address: .....

.....

State: ..... Post Code: .....

Phone: .....

#### Payment Details:

Money Order For \$104 +  
Cheque,  
Credit Card

No: \_\_\_ / \_\_\_ / \_\_\_ / \_\_\_

Expiry Date: \_\_ / \_\_

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BILL OLIVER  
~~PO BOX 64, REDCLIFFE~~  
~~QUEENSLAND, 4020~~  
~~Fax: (07) 3880 1390~~  
~~Msg: (07) 3030 4281~~  
~~Email: maths@powerup.com.au~~



## Are Costly Mistakes and Lack of Money Giving You a Headache?

Tuesday, 4 December 2007

Attn: Michael XXXX  
XXXXXXXXXXXXXXXX  
XXXXXXXXXXXXXXXX

**Dear Michael,**

As you can see I have attached a Paracetamol tablet to this letter. Why have I done this? Basically there are two reasons.

Firstly, what I have to say to you is so important, I needed some way to make sure this letter got your attention and hopefully I have done that.

Secondly, the rest of my message is about business. (How to make big money in business) or more specifically how to make money in one of the most exciting businesses on earth – selling information.

So as we are talking about taking the pain out of business, Paracetamol seemed appropriate.

Just as knocking your head against a brick wall will give you a headache, so too, can your business when you become a slave to it ... or when you find you are barely managing to 'scratch a living' from it. (surviving).

Contrary to what Mr Fraser so notoriously once said . . . life *was* meant to be easy, it's just we as human beings, tend to complicate it. From my experience, business is simple, people are difficult.

Anyway, the truth is, for us to succeed in today's competitive market, we must have an 'edge' over our competitors.

You owe it to yourself, to your business and to your family, to take the time to read the enclosed letter and find out how to achieve EXTRAORDINARY results in your business and potentially make a lot of money as well! You'll be glad you did.

**Yours for increased sales and profit,**

**Bill Oliver**

BILL OLIVER  
~~PO BOX 64, REDCLIFFE~~  
~~QUEENSLAND, 4020~~  
~~Fax: (07) 3880 1390~~  
~~Msg: (07) 3030 4281~~  
~~Email: maths@powerup.com.au~~



**Can Linda XXXXXXX Make**

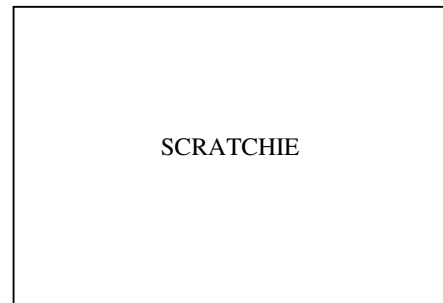
**\$100 In the Next 5 Seconds?**

**... Good Luck!**

Linda XXXXXXX  
XXXXXXXXXX  
XXXXXXXXXX

Tuesday, 4 December 2007

**Dear Linda,**



**As you can see, I have attached a  
\$100 Scratchy to the top of this page ...  
and there are two reasons for that.**

Firstly, I wanted to attract your attention and I hope I have done that.

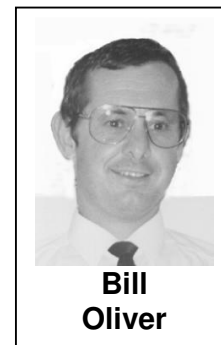
Secondly, the rest of my message is all about money, or more specifically, how to make more of it. So, the Scratchy seemed appropriate.

Please forgive my playfulness. Who knows, you may have won \$100 which means your need to read the rest of this message may not be quite so urgent. However, if you're like me, unlikely to win anything, even first prize in a one man raffle, then please read the rest of this message as if your financial future depends upon it. Because it probably does!

**Warm regards**

**Bill Oliver**

BILL OLIVER  
~~PO BOX 64, REDCLIFFE~~  
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~~Msg: (07) 3030 4281~~  
~~Email: maths@powerup.com.au~~



**“Give a Person a Fish and You Feed Them for a Day  
... Teach a Person to Fish and You Feed Them For Life!”**

Tuesday, 4 December 2007

**Mrs Marion XXXXXXXX  
XXXXXX  
XXXXXX**

**Dear Marion,**

Why am I bothering you again?

Simply, I can't believe you haven't ordered yet. As the headline says, "Give a Person a Fish and You Feed Them For a Day – **Teach** a Person to Fish and You Feed Them for Life". You see what I would like to put into *your* hands, (**at no risk to you I might add**) is a product that will do just that ...

**teach you how to make money and turn any business into a money making machine that works without you!**

...so you can spend your time how you wish; playing golf, with your family, travelling and whatever else it is you love to do. What we all want today, is lifestyle and sufficient income to maintain it.

So if this product is so good, why don't I just send it to you for **free**? Simply because I have found, to my astonishment, that people do not value what they don't pay for. In fact you probably wouldn't even run an ad or send out the information I supply here. A complete waste of effort and money on my part and for you absolutely nothing would change.

**Here is my final offer.** Order within the next 7 days and you still get the bonus I offered you before ... The Special Report **entitled: “You Can Receive Up To \$240 Or More Before Lunch Every Day, .... And You Never Have To Talk To Anyone”**; **Written by Queensland's own Marketing Expert, Duncan Flynn.** This marketing formula has been proven and refined over 9 years: - AND IT WORKS!

Order after that date and I will return your money. This definitely is the last time I will make this offer.

**So pick up the phone and order now or simply send us your details on the order form provided and send it to us. Thank you again for taking the time to read my letter.**

**Kind regards**

Bill Oliver