

MELALA – Muar English Language Accelerated Learning Academy

Muar's ONLY Prestige, After-school English Language Tuition

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1 January, 2006

Attn: «Attention»
«CompanyName»
«Address1»
«Address2»
«PostCode»

At Last!
**Truly Prestige English
Language Tuition with
Small Class Sizes in Muar!**
**And Using Accelerated Learning
Techniques Proven to Be 4 Times
More Effective Too!**
**Only 6 places will be
available per school day in
2006! ACT NOW!**

Dear «LetrName»,

If you have a son or daughter learning English Language at high school or wish to learn English "The language of Prestige" yourself, this is for you!

As we listen to you as parents of students and their teachers, we hear your loudest cry and greatest complaint:

"The class sizes are too big!"

(1) As there are so many students per class, (not the school's fault) your son or daughter gets used to 'spoon feeding' by the teacher and does not learn to think for himself or herself while at school. Consequently, to be successful in business in later life, he or she will have to learn the skill of solving problems as young adults. **With Accelerated Learning techniques, your teenagers will learn problem solving far sooner and be ready for success in their own business, or possibly step into your shoes, many years earlier.**

(2) We have found that many Malaysians who go overseas to Australia, New Zealand, UK or USA to study at university have accents that are difficult for Australians, Americans, British and other native speakers to understand. They are **often shocked to find that their English cannot be easily understood.** As a result, your son or daughter could be ignored or badly treated sometimes. They can suffer at university, in business or in management later in life. This is because the fundamentals of the language (called phonics) are not taught thoroughly at school.

(3) As your son or daughter only get marks and very little personal attention, they carry many of their mistakes into the exam.

终于!

**真正声望在 Muar
中的小类别大小的
英文语言讲授!**
**AND 使用也被证明是 4
倍更有效的加速的学问
技术! - 在 2006 年每天
只限 6 个位 (星期一至
星期五) 赶快行动!**

Dear «LetrName»,

如果你的儿子或女儿有在中学学习英语, 或者想要自己学习英语 "声
望之语言", 这是给你的!
我们听你们父母和老师们大声的哭
哭诉时:

"班级太大!"

(1) 有很多学生在班上 (并非学校的错) 习惯 "饭来张口" 的教学, 不自己去想。为了在生活中更成功, 他们必须学习解决问题。在快速学习技巧, 你的儿女们将更早学会。而且为他们自己的生意成功做好准备, 他们需要学习象青年人决绝问题。 **有了 Accelerated Learning techniques, 您的儿女将更早学解决问题, 为将来的他做好准备。**

(2) 我们已经发现在大学学习的许多到澳洲, 新西兰, 英国或者美国的马来西亚人很难了解澳洲人, 美国人的口音, 英国的和其他说母语者了解。 **他们时常感到吃惊找他们的英文不能够容易地被了解。** 结果, 你的儿子或女儿可能被忽略或者有时严重地被欺负。他们可能在大学, 稍后在生意或管理方面在寿命中遭受伤害。这是因为语言 (被称为音的) 的原则在学校不被彻底地教导。

(3) 如你的儿子或女儿只得到标志和很少的注意, 他们带他们大部份的错误带到考场上。

Your Coach 你的教练



Mrs Belinda OLIVER MuiHeng B.A. (English Language Teaching) U.K. Mrs Belinda is a Qualified MUET Examiner with 25 years teaching experience, including 7 years teaching English at tertiary level.

Belinda OLIVER Mui Heng applies tried and true techniques such as weekly exam questions with personal one-on-one tuition, a high degree of oral content and written goals at **Muar English Language Accelerated Learning Academy** so the student has the greatest opportunity for success.

Proven methods can propel your teen to success beyond their peers, not only in the SPM/MUET exams but also later in university or business

Mrs Belinda OLIVER MuiHeng B.A. (English Language Teaching) U.K. 贝琳达太太用教经验, 在三重的层次包括 7 年教学英国人的 25 年是合格的 MUET 主考者。

应用试验过的和真实的技术如此的当做每周的试题由于个人的-在之上讲授, 在 **Muar English Language Accelerated Learning Academy** 的一个口头内容和书面的目标高程度如此学生为成功有最好的机会。

证明方法能对成功推进你的十几岁的青少年超过他们的同侪, 不只有在 SPM/MUET 考试中但是也稍后在大学或生意方面

Ancient Chinese Secret Re-discovered & Spreading in the West Like Wildfire!

You have probably heard this Chinese saying which has become the motto for many English language schools in China and now the motto for Muar English Language Accelerated Learning Academy (MELALA).

I hear and I forget.
I see and I remember.
I do and I understand.

I have done much research during 23 years of teaching including 7 years English Lecturing at tertiary level. Statistical Research confirms what the Chinese have known for centuries.

We remember:

- * 10% of what we read;
- * 20% of what we hear;
- * 30% of what we see;
- * 50% of what we see and hear;
- * 70% of what we say; &
- * 90% of what we say and do.

WHEN YOUR SON OR DAUGHTER DOES EXERCISES AND GETS THEM INDIVIDUALLY CORRECTED, THEY REMEMBER 4 TIMES MORE THAN IF THEY JUST LISTEN.

As schools have limited budget (YOUR taxes and fees) the best they can do is spend most of it on a teacher lecturing to a large class where the students can only remember about 20%. The MANY Accelerated Education centres around the world concentrate on the students SAYING & DOING so they remember 80% TO 90%. The challenge of course is that Accelerated Education REQUIRES SMALL CLASSES so it is a PRESTIGE method, only for those people like yourself who are discerning, willing and able to pay for the best education possible.

Many effective places of learning, some in USA, some worldwide including in Malaysia, are claiming their method is 'new', 'patented' OR 'unique' etc. The Chinese knew about the methods centuries ago!!! These are all variations on the ancient Chinese proven methods! Some of the many schools applying accelerated education, speed learning, whatever you want to call it etc are: ACE, Kozel Saxon, Robinson, Kumon, to name but a few. **THEY ALL OUTPERFORM ORDINARY EDUCATION IN A BIG WAY AND PUT IT TO SHAME!**

As the teacher is a coach, not a lecturer, Accelerated Learning with MELALA gives you the following:

1) MAXIMUM 6 Students Per Day.

MUAR' POPULATION IS ABOUT 80,000. HOWEVER, THERE ARE ONLY 6 PLACES PER DAY AT MELALA IN 2006. YOU NEED TO ACT NOW OR MISS OUT!

- 2) MUCH MORE individual tuition.
- 3) MUCH MORE Writing Practice.
- 4) MANY MORE Practice exam questions.
- 5) MORE Oral Presentation practice
- 6) MORE scored, computerised interactive tuition using native English speakers.

远古的中国秘密再发现

& 一传千传百!

你已经或许听到现在之中箴言的这一个华人叙述已经为在中国的许多英文语言学校和Muar English Language Accelerated Learning Academy学院 (MELALA) 变得箴言。

我听我忘
我看我记
我摸我懂

在我23年的教学期间已经做很多的研究包括在三重的层次演讲。统计的研究确定华人已经知道长达数世纪之久的。

我们记得:

- *10% 我们所读的;
- *20% 我们所听到的;
- *30% 我们所见到的;
- *50% 我们所见到而且听到的;
- *70% 我们所说的; &
- *90% 我们所说而且做的。

当你的儿子或女儿做练习和得到他们个别地改正的时候,他们记得4倍超过如果他们仅仅听。

学校经费已经被限制了(你的税和费用)最好他们能做是把它大部份花在演讲到一个学生才能记得大约20%的大班级老师。许多加速教育中心专注于学生叙述 & 做因此他们记得80%到90%。加速教育的挑战当然是需要小的班级,如此它是一个声望方法,只有为像你自己一样有洞察力,乐意的和聪明支付最好的教育可能的。

许多有效学习的地方,一些在美国,全世界,包括在马来西亚,正在要求他们的方法是'新的','请准专利'或'独特的'等等华人数世纪以前知道方法!!! 这些是在被证明方法的远古的华人上的所有的变更! 应用加速的教育,快速学习的一些许多学校,无论你想要怎样称呼它,如:

ACE, Kozel Saxon, Robinson, Kumon。他们全都以隆重的方式赢过平常的教育和资讯!

老师是教练,而不是一位演讲者, MELALA 的快速学习建议你下列各项:

1) 一天最多6位学生。

麻坡的人口大约是80,000。然而,在2006年,MELALA一天只有6个位子。你需要赶快行动,否则将会错失良机!

- 2) 更多个别的讲授。
- 3) 更多写作。
- 4) 更多练习,试题。
- 5) 较多的口头说明
- 6) 更多刻划,用电脑化使内定的英文讲师的交谈式讲授。

Your son or daughter also gets:

- 7) Padded seats,
- 8) larger 900mm x 600mm desks.
- 9) excellent lighting

All these help your teenager's concentration.

10) **YOU** also get a discount for paying by term.

No slow student is left behind. No bright student is held back. Your entrepreneur of tomorrow can race ahead and not get bored. Above all, with Accelerated Learning your teen practices how to THINK and SOLVE PROBLEMS for later life so he or she can be successful in taking over your family business or their own business.

TESTIMONIALS FROM MELALA:

I compared larger class sizes in school with smaller classes with Mme Belinda. I find it is quieter and more interesting. Mme Belinda's one-to-one explanations were easier for me to understand (than at school). SJL – Muar Belinda

I find that compared to other tuition, Mme Belinda was able to spend more time with me and I got more work done. LHS - Muar

She pointed out our mistakes and teaches us or gave us advice on how to solve them. TLH - Muar

TESTIMONIALS FROM OTHERS WHO USE ACCELERATED LEARNING METHODS.

ACE: *A card-carrying member of MENSA* since age 8 yrs old, Jessica graduated from Lighthouse Christian Academy in June of 2000 at the age of 12! [The usual is 17] She earned a 3.96 GPA and was ranked 100 out of 637 graduates that year, despite the fact that she was taking many advanced course such as Pre-Calculus and Physics. Jessica was accepted to Penn State University has earned her Associates in Liberal Arts. She is continuing at Penn State University to earn her Bachelor's degree under a pre-med course of study.*

*The qualification to enter MENSAA is an IQ above 98% of the population. Accelerated Learning allows both genius and those with learning difficulties to flourish.

"The A.C.E. program prepared me with the academic excellence and self-discipline needed to meet the challenges of the legal profession. After graduating from college and law school, I served in the U.S. Air Force as an attorney for eight years.

Saxon has helped to raise our test scores significantly
Robert Grimes – Principal.

Research shows that distributed instruction (eg MELALA) produces higher levels of student learning than massed presentations (e.g. as used by schools and tuition centres)

Robinson Curriculum: *We are in our third year of RobinsonCurriculum with "older" children who were accustomed to testing and quizzes and spoon-fed material....My daughter is gaining confidence and is actually enjoying it!*

NOTE: Two of the strengths of Accelerated Learning are that:

- a) each student is challenged to go at their own potential best pace and
- b) They are not 'spoon fed' – **they have to THINK!**

Kumon: expresses it this way. (Mme Belinda would say exactly the same of herself.) *Kumon Instructors regard themselves more as mentors or coaches than teachers in the traditional sense. Their principal role is to provide the direction, support and encouragement that will guide the student towards performing at 100% of his or her*
Bill Oliver www.billoliver.net

你的子女也获得:

- 7) 舒服的位子,
- 8) 900 毫米 x 600 毫米书桌。
- 9) 优良的照明

所有的这些能让青少年专心。

10) 你也将得到优惠如果您照学期付款。

没有弱的学生将会落后。 没有聪明学生被抑制。 你的未来企业家能向前地冲刺并且不感到无趣。 最重要的, 加速学习班具有你的青少年练习该如何为较后的寿命 **想而且解决问题 的能力,因此他们在接管你的系列产品生意或他们自己的生意方面可能是成功的。**

来自 MELALA 的推荐书:

我比较 Mme 贝琳达的小教室中和学校的大教室。 我发现它更安静和更有趣。 Mme elinda 一对一的解释比较容易让我了解。(超越学校) SJL – Muar

我发现与其他的讲授相较, Mme Belinda 能投入更多的时间与我把较多的工作弄完成了- LHS – Muar

她指出我们的错误并且教我们,或者给予了我们关于如何解决他们的忠告。 TLH – Muar

来自其它使用加速学习方法的推荐者。

ACE: *一个 MENSA* 的运送卡成员自从 8 岁以后, 在 12 岁的时候在 2000 年六月从灯塔基督徒学院毕业的洁西卡! [一般是 17 岁] 不在乎她正在选许多高阶课程, 像是前微积分学和物理学的事实, 平常者是她赚了 3.96 GPA 并且在那年被排列 637 中有 100 个毕业生。 洁西卡被接受到 Penn 状态大学已经在文理科中赚她的关联。 她正在 Penn 状态大学继续在研究的前医药课程之下赚得她的学士学位。*

*进入 MENSA 的资格是 IQ 上述的 98% 的大众。
快速学习让学习困难者和天才都能发挥。

"A.C.E. 程序替我准备了面对工作的自律和优异成绩。 从学院和法学院毕业之后, 我在美国籍的空军中当一位代理人八年。

Saxon 已经帮助我们提升测验分数
Robert Grimes – Principal.

研究显示了指令 (如: MELALA) 培养水平较高的学生 (举例来说, 如: 学校和讲授所用集中)

Robinson Curriculum: *我们在和较大的孩子, 我们 Robinson Curriculum 第三年中是 **测试和小测验和饭来张口的事物**... 我的女儿正在得到信心而且正在享受它!*
注意: 快速学习的好处是:

- a) 每位学生被挑战去在他们自己的潜在最好的速度和
- b) 他们不是被喂饱而已 - **他们必须思考**

Kumon: 这样表达它。 (Mme Belinda 会说她和自己的一样。) Kumon 自称教练因为他们自己不只是良师一般地或跟传统的感觉的老师比起来指导。 他们的主要角色是提供将会向在 100% 的他或她的电位执行引导学生的方向, 支援和鼓励。

potential.

A 15 year old from Malaysia, Cheok Pei Ying says: "I now understand..... **the value of self-learning.**

2) **The second problem for those that go overseas is the Malaysian accent.** The solution is to have Phonics (pronunciation) practice with native English speakers. As far as we know, MELALA is the only tuition centre in Muar that offers Phonics practice to address the three flaws in the typical Malaysian accent. Namely:

- a) The final consonant is often 'soft' or omitted altogether.
- b) Long vowels are pronounced as short vowels.
- c) The final 's' in some words is often omitted.

Why Is Accelerated Learning Much More Effective Than Ordinary Tuition?

- 1) Class sizes at MELALA are limited to SIX (6) only. This allows Mrs Belinda time with **EVERY student EVERY week.** Work can be given full critique not just marks. Individual problems can be solved.
- 2) Mrs Belinda does NOT 'TEACH' or 'LECTURE' so much as 'COACH'. This means that **the student is working considerably harder** and remembers about 4 times more when compared to listening to a teacher.
- 3) **Every week**, the student does trial exam questions and **every week** the student is both encouraged in getting things right and errors are corrected. The student takes a note of all Mrs Belinda says and over time, has a comprehensive list of what to do and not do in the exam. This includes **ORAL** presentation.
- 4) **Every week**, the student takes a note of mistakes and the correction of those mistakes and so can eliminate mistakes the next week. The student gets to know the chronic faults and can work harder on them.

We are so confident that you will be thrilled that MELALA can put your Form 1 through Form 6 student ahead of peers. He or she won't be left behind. I offer a **FREE INFORMATION SESSION ON ACCELERATED LEARNING** and then **ONE FREE ENGLISH LANGUAGE LESSON** to see for yourself.

Register for your FREE INFORMATION SESSION about ACCELERATED LEARNING at MELALA and your high school son or daughter's FREE lesson NOW on the following form.

THE MELALA GUARANTEE

If you son or daughter does not get AT LEAST:

- 1) **DOUBLE** the individual attention.
- 2) **DOUBLE** the practice at exam questions.
- 3) **DOUBLE** the oral presentation practice than previous English Language tuition, you get a **FULL REFUND of FEES FOR UP TO A FULL TERM!**

BONUS:

If you register and pay for the first term of 2006 by this week, **YOU ALSO GET:**

- 1) **FREE** workbook.
- 2) **FREE** photostat of materials
- 3) **FREE** large Bi-Lingual Dictionary.
- 4) **Discount** for paying by term.

一 15岁从马来西亚, Cheok Pei Ying 说"我现在了解... **自我学问的数值。**

2) 对到海外的那些人,第二个问题是马来群岛的口音。解决方法是和英文讲师有音的(发音)练习。就我们所知, MELALA是麻坡唯一在提供音的习惯向典型的马来群岛的口音的三个缺点发表演讲的讲授中心。即:

- a) 最后的子音时常是'软式'或全部省略。
- b) 长的元音被发音如短元音。
- c) 最后的's'在一些字组中时常被省略。

为什么快速学习比平常的讲授更有效?

1 MELALA 的人数被限制到六(6)人。这准许 MrsBelinda**每个星期跟每位学生**配合。工作能只是有完整的批评不只是分数。

2贝琳达太太不象很多教练一样地'教'或'演讲'。这意谓当与听一位老师的话相较, **学生非常地更努力地正在工作**而且记得有关4次更多的事。

3 **每个星期**, 学生做试验的试题和得到事物权利和错误方面被鼓励被改正。学生拿一个所有贝琳达太太的注意说而且上面的时间,有一个该做并且在考试中不做什么的包罗万象列表。这包括口头的说明。

4**每个星期**, 学生将注意错误而且改正那些错误而且如此能除去犯错那下个星期。学生开始知道慢性的故障而且能在他们身上更努力地工作。

我们是如此自信的哪一你将会被震颤 MELALA 能带你的Form1至 Form 6学生超越同侪之前。他们将不会落后。我提供一堂**免费的快速学习班的信息会议**然后一释放英文语言课 让自己见识。

现在登记在下列的形式上在 MELALA 和你的中学子女的免费课关于快速学习班的你的免费信息会议。

MELALA 保证

如果你儿子或女儿没有得到:

- 1) **加倍**个别的注意。
- 2) **加倍**试题练习。
- 3) **加倍**口头的说明练习

超过早先的英文语言讲授, 你将得到 **完整的赔偿!**

红利:

要是你在 2006 的这个星期里面报名且支付第一学期的学费的话, 你同时可以得到:

- 1) **免费**练习本。
- 2) **免费**事物的直接复印照片
- 3) **免费**大的双语字典。
- 4) 支付费用能得到期限打折。

APPLICATION FOR FREE INFORMATION SESSION ABOUT ACCELERATED LEARNING AND FREE LESSON.

The purpose of this session in English and Hokkien or Bahasa Malaysia, is to help you with any questions about Accelerated Learning and MELALA. By the end of the session you will understand why Accelerated Learning is up to 4 times more effective than ordinary tuition by even the best teachers. You will see why, even if MELALA cost 4 times as much as ordinary tuition, it would still be worth it! The good news is that, although there will be a premium for Accelerated Education and classes of 6 or less, we don't charge 4 times! You'll see we have worked hard to overcome EVERY problem that arises from the present system. (The only problem we can't overcome is when a student is rebellious, unmotivated and simply doesn't want to work!)

The Free Information Sessions and Free Lesson will be held BY INVITATION at 35-12 Jln Hang Jebat. We will do our best to work out best time for any serious enquiries. (NOTE: Accelerated Learning unsuitable for the unmotivated or very lazy.)

Please fill in and return or phone with details for session As Soon As Possible.

Name of Father:父亲的名字:

Name of Mother: 母亲的名字:

Name of Business/Profession: 生意/职业的名字:

Street Address: 街道 位址:

Home Phone:家的电话:

Business Phone: 公司电话:

Hand Phone:手提电话:

Name of Children:孩子的名字:

School(s):学校:

Last English Results:最近英文成绩:

Forms in 2007: 2007 年的等级:

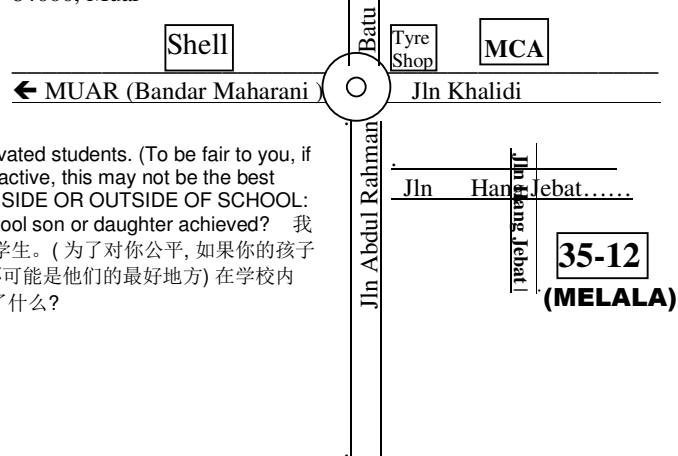
免费的信息会议的申请 关于加速学习与 免费课程

在英语和 福建 或马来文课程的目的,是帮你解决关于快速学习班和 MELALA 的任何疑问。藉着课程以后你了解快速学习班是比最好的老师平常讲授的了解4 倍更的有效。你将会见到为什么,即使 MELALA值 4 次像平常的讲授一样的很多,它会仍然值得!好消息是那,虽然为加速的教育将会有额外费用和6人教室 或者比较少的,我们不会要价 4 次! 你将会见到,我们已经努力地工作克服现今的系统发生的每个问题。(我们不能克服的唯一问题是学生是造反的,没有动机而且懒惰!)

免费的资料课程和免费的课将会在 35-12 Jln Hang Jebat举办。我们将会尽全力为任何的严重询问想出最好时间。(注意:快速学习不适合没有动机或非常懒惰的学生。)请尽快地填写及交回表格或联络本人。

MAP to MELALA

35-12 Jln Hang Jebat,
84000, Muar



We are looking for motivated students. (To be fair to you, if your child is lazy and inactive, this may not be the best place for him or her) **INSIDE OR OUTSIDE OF SCHOOL:** What has your high school son or daughter achieved? 我们正在找寻给与动机的学生。(为了对你公平,如果你的孩子很懒惰的和不太活泼,这不可能是他们的最好地方) 在学校内外: 你的中学生们达到了什么?

EITHER: a) Post this form immediately OR b) Personally drop this form in today OR c) Phone 952 52 72.

邮寄或亲自将表格寄至 **35-12 Jln Hang Jebat** 或立刻打电话至 **952 52 72** 质询

REMEMBER: We can coach 6 students a day, (30/week) ONLY. CONTACT US NOW OR YOU COULD MISS OUT! 记得:我们一天能训练不超过6位学生(一星期 30位学生). 立刻连络我们否则你将错失良机

